

The Maryland Association for Healthcare Quality would like to thank the Anne Arundel Medical Center and The Doordan Institute for access to and use of this outstanding venue.



The Martin L. Doordan Institute  
7th Floor Health Sciences Pavilion  
2000 Medical Parkway  
Anne Arundel Medical Center  
Annapolis, MD

**Sponsored by:**  
**Maryland Association for  
Healthcare Quality**  
<http://www.mdahq.org>

For questions related to online registration and payment, contact the MAHQ webmaster, Cheri Wilson at [chwilson@jhsph.edu](mailto:chwilson@jhsph.edu)

### **Directions & Parking**

#### **From Annapolis and the Eastern Shore:**

Take Route 50 West to Jennifer Road (Exit 23A).  
Turn left at the light onto Jennifer Road.  
Continue straight, through the light  
Look for the Health Sciences Pavilion and garage E on the right

#### **From Washington DC:**

Take Route 50 East to Parole (Exit 23).  
Turn right onto West Street then right onto Jennifer Road.  
Look for the Health Sciences Pavilion and garage E on the Left

#### **From Baltimore**

Take 1-97 South to Route 50 East, and then follow Washington directions above.

#### **Parking:**

Attendees park free in Garage E.

**The Maryland Association  
For  
Healthcare Quality  
Presents Its**

# Spring Conference

A conference for professionals interested in the scope and practice of healthcare quality

**Tuesday**

**May 24, 2011**

**12:00 PM - 8:00 PM**

The Martin L. Doordan Institute  
(Formerly Health Sciences Institute)  
7th Floor Health Sciences Pavilion  
Anne Arundel Medical Center  
2000 Medical Parkway  
Annapolis, MD

**Join Us As We S-P-R-I-N-G Into Quality!!!**

## **Speakers**

**Elizabeth “Beth” Sammis** was appointed the Acting Commissioner in January 2010. She had served as Deputy Commissioner since December of 2007 under former Commissioner Ralph S. Tyler. In this role, she has primary responsibility for oversight of the agency. Previously, she largely focused on legislative and regulatory policy, with an emphasis on health insurance.

Sammis was most recently Vice President for Government Affairs, Mid-Atlantic Region, for United Healthcare, and she previously held senior positions at Mid-Atlantic Medical Services Inc. (MAMSI), prior to its acquisition by United Healthcare. Between 1993 and 1996, Sammis was Deputy Director of the Health Care Access and Cost Commission (now the Maryland Health Care Commission), and before that (1985-1993), she was a Legislative Analyst with the Department of Legislative Reference. Sammis is a graduate of the University of California, Berkeley, and she received her M.A. and Ph.D degrees in sociology from the University of California, Los Angeles. She lives in Severna Park with her family

**Pegeen Townsend** is corporate vice president of government affairs for MedStar Health. In her role, Townsend oversees all government relations activities in Maryland, the District of Columbia and at the federal level for

MedStar Health. She is charged with building MedStar's relationship with local, state and federal officials to elevate the system as a key provider in the region, pivotal to the healthcare industry. In addition, Townsend leads initiatives that place MedStar Health in a more active role regarding relevant issues and new policies being debated and/or resolved through legislative and regulatory action.

Prior to joining MedStar Health, Townsend was the senior vice president for legislative policy with the Maryland Hospital Association where she led the association's legislative team in its advocacy efforts in Annapolis and Washington. She assisted with several MHA priorities and initiatives, including the creation of the state's Medicaid managed care program, establishing the state's children's health insurance program and the Maryland Health Care Foundation to enhance access to care for Maryland's uninsured population, providing an external appeals and grievance process for insurer coverage decisions, and streamlining Maryland's healthcare regulatory system.

Townsend also served nine years as counsel to the House Environmental Matters Committee in Annapolis. Townsend earned her undergraduate degree in political science from James Madison University and a law degree from George Mason University School of Law.

In addition to her professional and academic accomplishments, Townsend serves as a member of the Baltimore Workforce Investment Board and the CASA Maryland Board. She is also a member of the Maryland Chamber of Commerce's Legislative Committee.

**Vivian Miller** has over 25 years of progressive consultative and managerial experience in professional liability claims, patient safety, quality and risk management services within the insurance and healthcare delivery industries.

She is currently the Senior Risk Management Specialist for the American Society for Healthcare Risk Management, and is pursuing a Master of Science in Healthcare Administration. Additionally, she holds a Bachelor of Arts degree in Health Science and Policy from the University of Maryland Baltimore County. She is a Florida licensed healthcare risk manager, is a certified professional in both quality and risk management, and is a Fellow of the American Society for Healthcare Risk Management. She is an active member of the Maryland – District of Columbia Society for Healthcare Risk Management, currently serving as Treasurer, also currently serving as staff liaison for the American Society for Healthcare Risk Management's 2030 Fund Advisory Council, the Federal Legislative Advisory Council, and the Joint Commission Task Force.

*Lunch, Snack and dinner will be provided with registration. Please indicate if vegetarian option required at time of registration.*

She is also an active member of the National Association of Female Executives, and is listed in Manchester's Who's Who of Female Professionals.

Ms. Miller has most recently completed a book that serves as a nurse's "how to" guide toward developing a just culture within a healthcare organization, has written several articles and made many presentations on such topics as patient safety, the use of data to promote risk and safety management programs, as well as other programs on topics that promote patient safety, prevent patient harm and reduce potential financial risk exposures to healthcare organizations. Ms. Miller resides with her husband in Severna Park, Maryland, just a few miles north of Annapolis. She enjoys travel, boating and spending time with her family.

**Registration: \$80.00 per person**  
**Online registration and payment at MAHQ on the web at <http://www.mdahq.org>**  
**Deadline for on-line registration May 17, 2011.**

***Approval for 5.0 CEU's pending***

### **Objectives**

At the conclusion of the conference participants will:

- 1) Describe status of preparations by Maryland for implementation of the Affordable Care Act;
- 2) Gains knowledge of timeline for Maryland Initiatives under Affordable Care Act;
- 3) Understands role and function of Maryland Insurance Exchanges;
- 4) Understand how Maryland Insurance Exchanges will interact and interface with current Maryland Insurance plans;
- 5) Understand patient eligibility requirements, benefits and payment structure of Maryland Insurance Exchanges;
- 6) Educated on current and likely legislative issues that will affect the health care industry over the next 5 years;
- 7) Be knowledgeable of National legislative trends;
- 8) Be knowledgeable of Maryland Legislative trends
- 9) Local legislative trends and the regulatory or rule making process;
- 10) Trends in Hospital Acquired Conditions in Maryland;
- 11) Impact of reporting of Hospital Acquired Conditions; and
- 12) Future updates to Hospital Acquired Conditions program.

### **AGENDA**

**12:00 noon – 12:30 PM**  
***Registration and Lunch***

**12:30 PM – 12:45 PM**  
***Welcome and Introductions***  
***Barbara Dailey, R.N.***  
***MAHQ President***

**12:45 PM – 2:45 PM**  
***Maryland Healthcare Initiatives***  
***Elizabeth "Beth" Sammis, Ph.D***  
***Maryland Insurance Commissioner***

**2:45 PM – 3:00 PM**  
***Break***

**3:00 PM – 4:30 PM**  
***Legislative Issues in Healthcare***  
***Peegen A. Townsend***  
***MedStar Health Corporate V.P.,***  
***Government Affairs***

**4:30 PM – 4:45 PM**  
***Break***

**4:45 PM – 6:15 PM**  
***Hospital Acquired Conditions***  
***Vivian Miller***

**6:15 PM – 6:30 PM**  
***Wrap-up***

**6:30PM – 8:00 PM**  
***Dinner and***  
***Meet n' Greet***

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