

Directions:

*Maritime Institute of Technology
692 Maritime Boulevard
Linthicum Heights, MD 21090
410-859-5700*

Northbound From BWI Airport – from airport ramp, take I-195 to the Baltimore/Washington Parkway (MD-295 North). Continue to West Nursery Road Exit. At the end of the exit, bear right onto Nursery Road. Go to first traffic light and turn left onto International Drive. Go to first street and turn left onto Aero Drive. Proceed 2 blocks and through the gate onto the Institute's property. Follow signs to Parking Lots A or D. The conference will be held in Building 3, Room A 300. Enter through Building 3 or 4.

Southbound From North via Beltway – I-695 (South), I-83, I-70, I-95 – Take Baltimore beltway (I-695 South toward Glen Burnie). Take exit 7 South, Baltimore/Washington Pkwy (MD-295) to the West Nursery Road Exit (first exit south of the I-695 Baltimore Beltway). At the end of the ramp, turn left at the light onto West Nursery Road. At the third light (International Blvd) turn left. Go to the first street and turn left onto Aero Drive. Proceed 2 blocks and through the gate onto the Institute's property. Follow signs to Parking Lots A or D. The conference will be held in Building 3, Room A 300. Enter through Building 3 or 4.

Online at www.mdahq.org or
Mail
MAHQ
P.O. Box 703
Arnold, MD 21012

Area Hotels

Hilton Garden Inn
1516 Aero Drive
Linthicum, MD 21090
410-691-0500

AmeriSuites Baltimore BWI Airport

940 International Drive
Linthicum Heights, MD 21090
410-859-3366 x128

Homestead BWI Airport
939 International Drive
Linthicum Heights, MD 21090
410-691-2500

Courtyard by Marriott
1671 West Nursery Road
Linthicum, MD 21090
410-859-8855

**TRANSPARENCY IN
HEALTH CARE:
BRINGING QUALITY
AND COST IN FOCUS**

FRIDAY

May 9, 2008

8:00 AM – 3:50 PM

Maritime Institute of Technology

Sponsored by:



*The Maryland Association
for Healthcare Quality*

*Approval for 5 continuing education hours for CPHQ
recertification by HQCB is pending*

Heidi Benson, RN, MS, CPHQ, FNAHQ
 Director, Clinical Operations LifePoint Hospitals, Inc.
 NAHQ Immediate Past President

Nancy Friedley, MD
 Medical Director, Delmarva Foundation for Medical
 Care

William Fried, MD
 Medical Director MidAtlantic Region Aetna

Barbara Holland, Esquire
 Deputy General Counsel, Governor's Office of Health
 Care Reform and the Health Care Cabinet-Pennsylvania

Christine MacDonell
 Managing Director, Medical Rehabilitation and
 International Aging Services

Objectives:

Participants will be able to...

1. Provide a basic outline of the QIO 9th Scope of Work.
2. Describe the CMS comparison tools for transparency.
3. Define the Physician Quality Reporting Initiative (PQRI), how it works, and why it is important to have physicians involved.
4. Explain health care reform initiatives in Pennsylvania.
5. Describe the use of transparency in communicating quality and cost to consumers.

**TRANSPARENCY IN HEALTHCARE:
 BRINGING QUALITY AND COST IN
 FOCUS**

		Agenda
7:30 — 8:00 am		Registration & Continental Breakfast
8:00 — 8:10 am		Welcome - Josephine Howard, MAHQ President
8:10 — 8:30 am		MAHQ Annual Business Meeting – Josephine Howard
8:30 — 9:30 am		NAHQ State Visit and New Outlook – Heidi Benson, NAHQ Immediate Past President
9:30 – 9:45 am		Break
9:45 – 11:45 am		Transparency in the QIO 9 th Scope of Work: Beyond Hospital Compare - Nancy Friedley, MD
11:45 — 12:30 pm		Lunch Provided
12:30 — 1:30 pm		Quality and Pricing Transparency from a Payor's Perspective – William Fried, MD
1:30 – 2:30 pm		Prescription for Pennsylvania – Barbara Holland, Esq.
2:30 — 2:40 pm		Afternoon Break
2:40 – 3:40pm		The Work is Never Quite Done... – Christine MacDonell
3:40-3:50 pm		Wrap-up, Adjournment, Josephine Howard

Contact person:

Josephine.howard@dimensionshealth.org

**TRANSPARENCY IN
 HEALTHCARE: BRINGING
 QUALITY AND COST IN FOCUS**

May 9, 2008
 Maritime Institute of Technology

Registration

MAHQ Members (Includes MAHQ, DCAHQ, DAHQ and VaAHQ)	\$80.00
Non-Member	\$95.00

For new members only (to be paid onsite at the door):
 Discounted 2008 MAHQ Annual Membership with Conference
 \$20.00 (from regular \$35.00)

MAHQ is a 501(c) (3) Federal Tax exempt Association

Name: _____

Title: _____

Employer: _____

Address: _____

Phone: _____

Email: _____

Total Fees: _____

Register online at www.mdahq.org

or

Mail registration and check to:

**MAHQ
 P.O. Box 703
 Arnold, MD 21012**